

**COMPANY NAME** : Doğın Yayın Holding A.Ş.  
**DATE** : 19.03.2010  
**INITIAL ANNOUNCEMENT DATE** : 01.02.2010  
**SUBJECT** : Tax Case  
**CURRENT SUBJECT** : Tax Case Result and Fine notifications

As publicized on 01.02.2010, regarding the tax cases that were filed by our company (for the cancellation of the tax/fine notifications amounting to TL862.4 million), a significant part of the cases (TL772.5 million) were resulted in favor of our company.

In our mentioned disclosure it was stated that the remaining cases including a delinquent tax amount of TL4.4 million and tax penalty of TL8.2 million (mistakenly reported as TL7.5 million in the previous disclosure) had been concluded with a resolution of "partial approval, partial rejection" and the ones including a delinquent tax amount of TL632,240.- and tax penalty of TL632,240.- with a resolution of "rejection".

Regarding these finalized court cases, the court decisions and a fine notification of TL2 million (including interest) was received by our company.

Unless there is a court decision (injunction decision), the mentioned TL2 million fine notification has to be paid within 30 days.

Meanwhile, all the necessary legal actions will be followed regarding the court cases that concluded with a resolution of "rejection."