

**INFORMATION DOCUMENT
FOR
THE EXTRAORDINARY GENERAL SHAREHOLDER MEETING DATED NOVEMBER 5TH
2009**

The extraordinary general meeting of our company will be held at our head quarters, "Hürriyet Medya Towers, Güneşli/İstanbul" at 10:30 am on 5 November 2009.

Our shareholders who have already dematerialized their shares in the files of the Central Registration Office (CRO) and who wish to attend the General Assembly are required to be personally registered and recorded in the "General Assembly Blocking List" by no later than 17:00 hrs on Thursday, November 3rd, 2009, in accordance with the general assembly blocking procedures determined by CRO. Accordingly, our shareholders who fail to submit and deliver to the authorized officers before the General Assembly a "general Assembly blocking letter" to be delivered by CRO to our shareholders who are personally registered and recorded in the "General Assembly Blocking List" will unfortunately not be allowed to use their rights to speak and vote in the Assembly.

As also stated in the General Letter no. 294 of CRO, pursuant to the provisions of Temporary Article 6 of the Capital Markets Law, only our shareholders who have dematerialized their share certificates and who submit and deliver a "general assembly blocking letter" before the General Assembly will have the right and be allowed to attend the General Assembly and use their shareholding rights therein.

Our Shareholders, who will not actually be able to attend the meeting in person are required to issue and submit their proxy documents according to the specimen below and by fulfilling the requirements stipulated in the communiqué Serial: IV No: 8 (as amended by the communiqué Serial: IV No: 44) of the Capital Market Board as published in the Official Gazette on 9 March 2004 No: 21872 and by registering their specimen signatures by any Notary.

"Information Document on the General Shareholder Meeting", "participation procedure to the general meeting" and proxy specimen, may also be accessed through our website at www.dyh.com.tr.

Our explanations related to the agenda of the general meeting are as below:

AGENDA

1. Election of the Meeting Board.

Rationale: In direction of the regulations of the Turkish Commercial Code (TCC) and the Regulations of the Ministry of Industry and Commerce, a meeting board will be elected.

2. Authorization of the Meeting Board to sign the minutes of the Assembly.

Rationale: In direction of the regulations of the TCC and the regulations of the Ministry of Industry and Commerce, the General Assembly will authorize the Meeting Board to take the minutes of the resolutions adopted during the General Assembly.

3. Approval of the amendments to the 3.,4.,7.9., 10.,11.,12.,18.,19.,21.,22.,23.,24.,27.,28.,31.,32.,33.,34. and Interim Article 1of the Articles of Association as approved by the Capital Markets Board and Ministry of Trade, Domestic Trade General Directorate.

Rationale: Articles 3, 4, 11, 28 is going to be amended as a necessity of daily business life and our operations; Articles 7, 9, 10, 18, 19, 24, 27 is going to be amended to comply with the Capital Market Regulations as the Regulation has been changed; Articles 12, 21, 22, 23, 31, 32, 33, 34 and Interim Article 1; is going to be amended to improve and simplify the language.

4. Wishes.